



# RAPID Browser for news management – a “window on the world” for editors and editorial systems

## RAPID Browser 1.3

a simple, powerful tool to:

- ✓ browse, filter and search news stories and photos from wire services, correspondents and web-harvested feeds in several continuously updated windows
- ✓ check selected items directly into a publishing system or open them into InCopy, PhotoShop or other software for editing
- ✓ extract final versions of stories from the publishing system for use on the Web, archiving or syndication





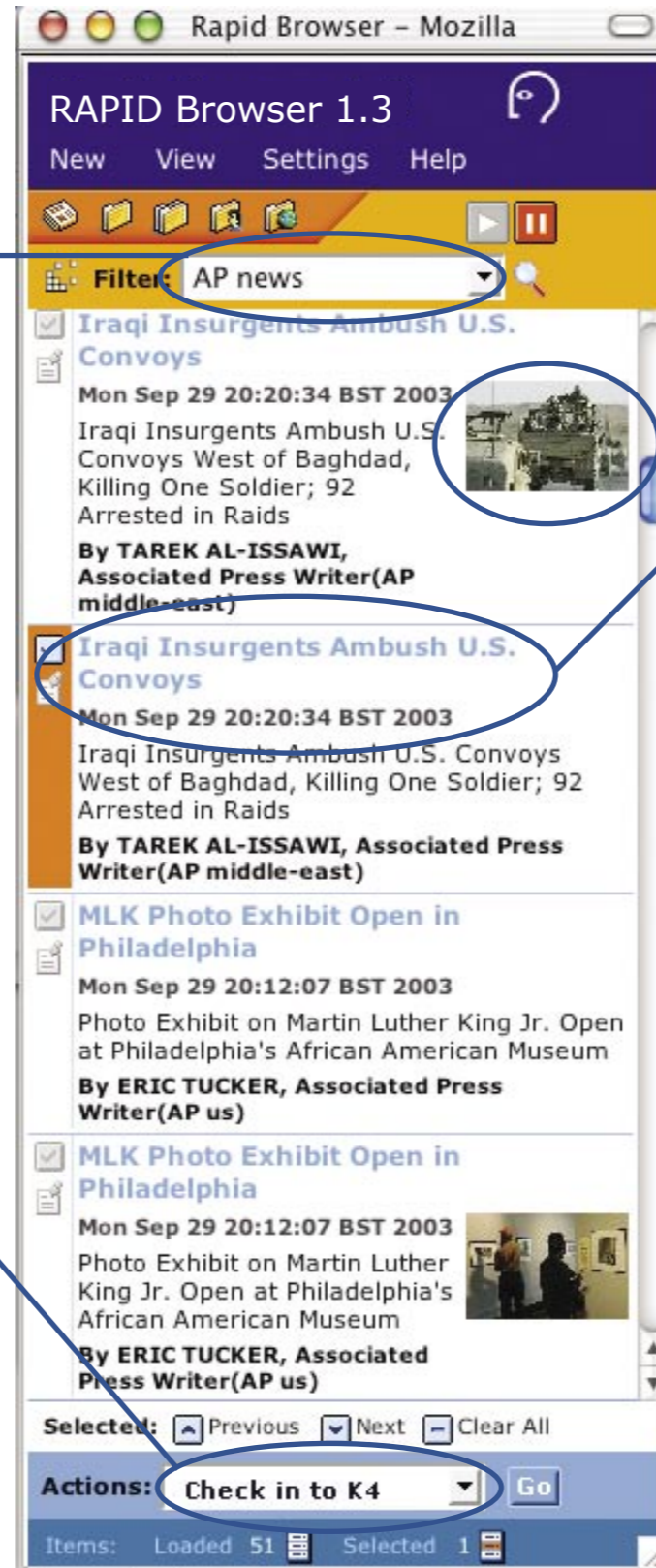
**KnowledgeView's RAPID Browser – a full-featured, real-time news browser ... and a great deal more.**

**RAPID Browser allows content publishers to:**

- Aggregate news and editorial content from wire services and thousands of harvested Web sites. Related text and photos sent from XML feeds are linked automatically.
- Receive stories and pictures by email or online access from remote correspondents and photographers
- View news in several continuously updated windows, each displaying stories and photos that match specific areas of interest
- Share timely news content with individuals or groups of employees or clients
- Set up editorial workflows, acting as a gateway for publishing systems such as Softcare's K4 Publishing system, TruEdit and many others.
- Publish selected content immediately to the Web, send it to syndication clients or store it in an archive.

Define multiple filters to show items that match specific areas of interest. You can open several filters in different windows and switch filters instantly by choosing from the pop-up menu.

Define and apply actions to open items for editing in Adobe InCopy or PhotoShop, check them into an editorial workflow system (such as SoftCare's K4) or publish them to the Web.



Related stories and photos from XML feeds are automatically linked to each other. And editors can use RAPID Browser actions to create and modify packages of related content.

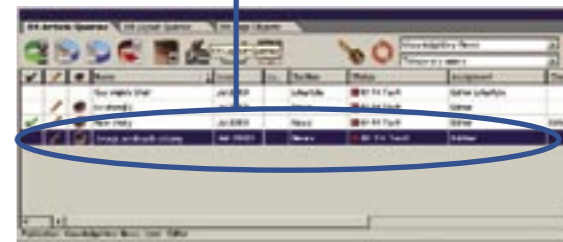
Stories to which the "Check into K4" action has been applied appear immediately in the K4 query palette, ready to be edited in InCopy or placed on the page in InDesign.

**RAPID Browser – the window on the outside world for SoftCare's K4 Publishing System and Adobe's InDesign and InCopy.**

RAPID Browser has been integrated with Adobe InDesign and InCopy, and with InDesign-based editorial systems such as SoftCare's K4, making it an ideal wire-handling and content acquisition tool for users of those systems.

**The RAPID Browser Connector for K4**

- allows users to check selected stories directly into the K4 system or to open them first in Adobe InCopy. "Check into K4" actions in RAPID Browser can be configured to check stories into specified publications, issues and sections.
- extracts the final, edited versions of content from the K4 system, converts them into industry-standard XML and loads them into RAPID Browser. RAPID Browser actions can then be applied to publish them to the Web, save them to an archiving system or send them to syndication clients.





## RAPID Browser for wire handling and integration with workflow system

In August 2003, the Washington Post Company launched **express** – a free-distribution, daily tabloid. The newspaper is produced using Adobe InCopy to edit articles, Adobe InDesign to lay out pages, the TruEdit system from Managing Editor Inc. to manage the editorial workflow ... and KnowledgeView's RAPID Browser to handle a variety of wire feeds, choose stories to be published and open them automatically into InCopy for editing.



## RAPID Browser for editorial sharing and archiving at a multi-title publisher

In June 2004, Independent News & Media PLC, publishers of The Independent (UK) and more than 170 other newspaper and magazine titles, unveiled a RAPID-Browser-based system that gives editors throughout the group easy and immediate access both to the latest content from their sister publications and to a common "rich-media" archive of stories, photos and graphics.



**"Building this system is an important component of our plans for using content more dynamically across our whole group. We know we can show substantial cost savings and other gains by using this system, and we anticipate it becoming an integral part of our production systems."**

— Richard Withey  
Global Director of Interactive Media  
Independent News and Media

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